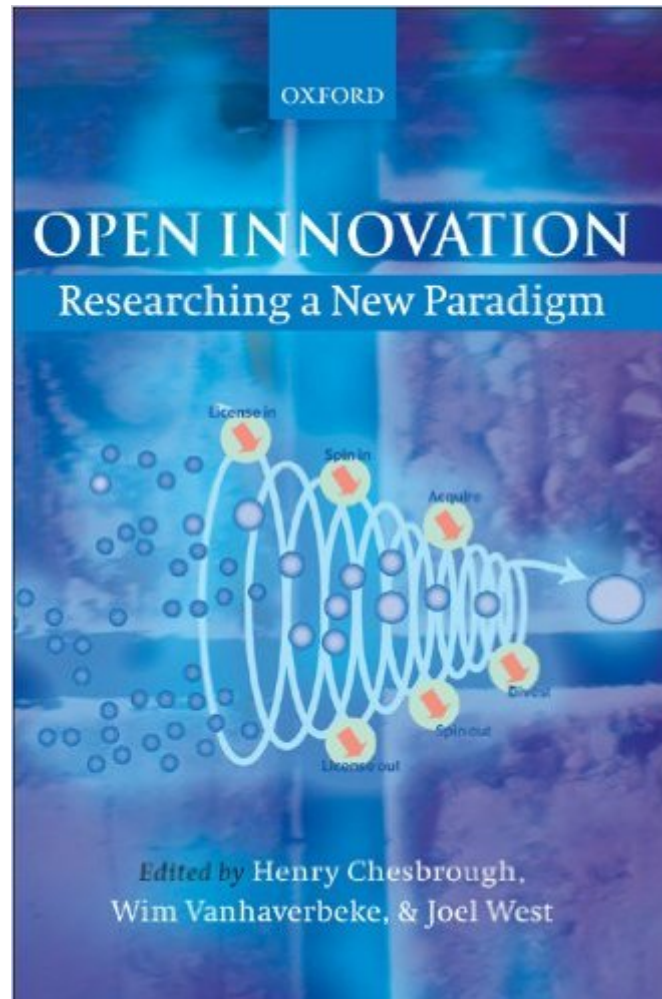


The book was found

Open Innovation: Researching A New Paradigm



Synopsis

Open Innovation describes an emergent model of innovation in which firms draw on research and development that may lie outside their own boundaries. In some cases, such as open source software, this research and development can take place in a non-proprietary manner. Henry Chesbrough and his collaborators investigate this phenomenon, linking the practice of innovation to the established body of innovation research, showing what's new and what's familiar in the process. Offering theoretical explanations for the use (and limits) of open innovation, the book examines the applicability of the concept, implications for the boundaries of firms, the potential of open innovation to prove successful, and implications for intellectual property policies and practices. The book will be key reading for academics, researchers, and graduate students of innovation and technology management.

Book Information

File Size: 2588 KB

Print Length: 392 pages

Publisher: OUP Oxford; 1 edition (January 17, 2008)

Publication Date: January 17, 2008

Sold by: Digital Services LLC

Language: English

ASIN: B006R4SABY

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #852,517 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #114

in Kindle Store > Kindle eBooks > Engineering & Transportation > Engineering > Mechanical >

Automation #141 in Kindle Store > Kindle eBooks > Business & Money > Management &

Leadership > Industrial #298 in Kindle Store > Kindle eBooks > Engineering & Transportation >

Engineering > Computer Technology > Robotics & Automation

Customer Reviews

This edited volume must be the result of some academic conference, now almost ten years ago. It deals with Open Innovation (Open Innovation: The New Imperative for Creating And Profiting from

Technology) mostly from a research perspective. So this book is really aimed at researchers. By reading this book you get a feel for the different kind of research that is done in this area. Most of it fall under management of technology/innovation as opposed to product development (if you're familiar with that academic distinction). I normally don't like edited volumes at all, but in this case I can make an exception. Probably because this is a new field of inquiry.

As an academic who is doing research on innovation and alliances and networks, the book has been very insightful regarding what research is being carried on this theme.

[Download to continue reading...](#)

Open Innovation: Researching a New Paradigm Innovation in Open and Distance Learning: Successful Development of Online and Web-based Learning (Open and Flexible Learning Series) Paradigm Shift: Seven Keys of Highly Successful Linux and Open Source Adoptions Thinking in New Boxes: A New Paradigm for Business Creativity Basics Textile Design 01: Sourcing Ideas: Researching Colour, Surface, Structure, Texture and Pattern Researching Dance: Evolving Modes of Inquiry Researching Politics: Methods and Practical Skills Researching Your Quaker Family History: A Pocket Guide (Quick & Easy Guides for Genealogists Book 1) Open Innovation: The New Imperative for Creating and Profiting from Technology Emotional Branding: The New Paradigm for Connecting Brands to People An Introduction to Investment Banks, Hedge Funds, and Private Equity: The New Paradigm ConCom: Conflict Communication A New Paradigm in Conscious Communication Ecology & Liberation; A New Paradigm (Ecology & Justice Series) The Innovation Expedition: A Visual Toolkit to Start Innovation The Life Science Innovation Roadmap: Bioscience Innovation Assessment, Planning, Strategy, Execution, and Implementation What Customers Want: Using Outcome-Driven Innovation to Create Breakthrough Products and Services: Using Outcome-Driven Innovation to Create Breakthrough Products and Services Sustainable Innovation: Build Your Company's Capacity to Change the World (Innovation and Technology in the World E) Motorcycles (21st Century Skills Innovation Library: Innovation in Transportation) Reusing Open Source Code: Value Creation and Value Appropriation Perspectives on Knowledge Reuse (Innovation und Entrepreneurship) Beyond Transparency: Open Data and the Future of Civic Innovation

[Dmca](#)